EXHIBIT E

SENT BY: RUE21, INC.;

7247769781 ;

DEC-17-03 2:50PM;

PAGE 1/1



Warrendale, PA 15086 or Fax to 724-776-9781

Corporate Office 155 Thera Hill Road Warrendale, PA 15086 724.776.9780 Fax 724.776.4111

VENDOR COMPLIANCE AGREEMENT

Vendor agrees that it will comply with all Vendor Guidelines and purchase orders as may be amended by rue21.

Vendor agrees to indemnify and hold rue21 harmless from any and all claims, damages, penalties, lawsuits, and attorney fees assorted against rue21 for vendor's failure to adhere to these guidelines as may be amended.

rue21 reserves the right to terminate any or all of its contracts with vendor, should vendor fail to comply with any of the enclosed guidelines.

rue21 reserves the right from time to time to add, modify, or amend any of the terms or conditions set forth in the vendor guidelines. All notices will be sent to vendors in writing within a ressonable time frame.

Vendor agrees that all merchandise which rue21 purchases from the vendor will be manufactured in accordance with the requirements of all applicable Federal and State laws, including the Fair Labor Standards Act. Vendor also agrees that all merchandise which rue21 purchases will be manufactured in accordance and in compilance of all US Customs regulations and the Federal Trade Commission including but not limited to all laws enacted to protect workers of the respective country of origin, country of origin product labeling, and fabric / product testing.

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- Shumi	_Authorized V	ndor S	ignatun
DIRECTOR	Title	NI production than the Production of the Product	·
Please list parent company and all subsidiaries / divisions			***************************************
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Please sign and return this page to : rue21 Attn: Vendor Relations Dept. 155 Thorn Hill Road	And the second s	tid bellevistering various states and very growth	